Net

THE NET ACADEMY
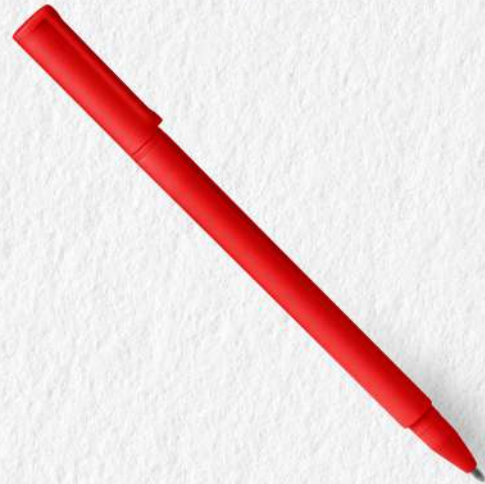
The
Net
Academy

THE NET ACADEMY

The Net Academy is an empowering career development ecosystem program for corporate employees and professionals, enabling to further develop hard and soft skills competencies and technical managerial effectiveness with a complete overview of the strategy corporate process within the institution.

MISSION, VISION, AND VALUES

The Academy aims to move beyond awareness of the disruptive challenges ahead and shape corporate employees and professionals development and enhance their abilities to be an effective driver of institutional change.

MISSION

To foster education and amplify
sustainable social development

VISION

To share knowledge
for positive impact

VALUES

Integrity – Responsibility –
Engagement – Ethics – Collaboration

INTEGRITY

We apply integrity in all our knowledge sharing and in managing the Academy

RESPONSIBILITY

We endeavor to create individual and collective responsibility

ENGAGEMENT

We promote concrete engagement in the eco-system community

ETHICS

We promote ethical principles

COLLABORATION

We encourage interaction among the community for individual and collective growth

THE NET ACADEMY OBJECTIVES

The Net Academy objectives are to act as a strategic partner and learning network ecosystem to promote corporate culture, support the corporate strategies, implementation and to enhance individuals and teams' behaviors, skills, and effectiveness.

The Net Academy strategy is designed to enable the participants to fulfill their potential by developing their skills so they can become part of a community of like-minded peers.

THE NET ACADEMY PROGRAM SCOPE

The Net Academy program scope is much more than just a professional development program. Through an integrated approach, participants will move beyond the conventional institutional responses to market challenges. The program capstone focus will reinforce the participants ability to integrate global trends into your day-to-day work. It targets five areas of interest:

• Personal development • Efficiency and responsibility • Enhance effectiveness and performance • Career development • Learning network ecosystem

THE NET ACADEMY GOVERNANCE

The Net Academy Governance is organized into two separates bodies: An Academic Board and the Academy Board, chaired by The Net Group CEO which oversees the Academy activities.

The Net Academy Leadership is run by the Academy Manager in association with the Academy Consultant.

THE ACADEMY PROGRAM CAPSTONE

The curriculum program capstone is set of four modules that will lead the participants to go through a self-discovery process to better understand their strengths, limitations and benchmark their self-knowledge. The capstone is continually evolving to offer participants new ways of learning and training to develop their skills while also adapting their needs.

This innovative program aims to support the group's strategy with effective impact with a competitive advantage in terms of human capital.

CAPSTONE MODULE COMPLETION

Each capstone module is composed of five courses with three different levels of completion (Pass/Fail/Transferred). Each level of completion is required to validate the course. The five courses should be validated (T) within two years to access the next capstone module.

Courses and levels courses can be validated via the participant educational background and experience on a case-by-case basis. The Human Resources department will rely on the participant training program to assess his performance, engagement, and promotion within the organization.

PROGRAM CAPSTONE

1	ESSENTIAL	LEVEL			HOURS
	Managerial Accounting	1	2	3	18
	Information Technology	1	2	3	18
	Contemporary Logistics	1	2	3	18
	Logistics Supply Chain Management	1	2	3	18
	Interpersonal Behavior and Skills	1	2	3	18

2	DYNAMIC	LEVEL			HOURS
	Logistics Operation Management	1	2	3	18
	Project Management	1	2	3	18
	Distribution and Sales Strategy	1	2	3	18
	Negotiation	1	2	3	18
	Organizational Behavior	1	2	3	18

3	EXECUTIVE	LEVEL			HOURS
	Financial Analysis	1	2	3	18
	Business Analytics	1	2	3	18
	Cross Cultural Management	1	2	3	18
	Branding and Product Development	1	2	3	18
	Leadership	1	2	3	18

| 4	LEADERSHIP	LEVEL			HOURS
	Business Strategy	1	2	3	18
	Corporate Social Responsibility	1	2	3	18
	Special Topic	1	2	3	18
	Strategic Communication	1	2	3	18
	Design Thinking	1	2	3	18

ESSENTIAL

CAPSTONE IS DESIGNED FOR SENIOR ASSISTANTS

LEARNING OBJECTIVES

- Develop understanding about financial accounting and financial statements
- Learn how to use specific databases, applications and programs related to the industry
- Familiarize with the basic logistics concepts and the terminology used in the logistics field
- Apply knowledge to evaluate and manage an effective supply chain
- Improve your interpersonal behavior and skills

LEARNING OUTCOMES

- Acquire entry-level practical experience with the business industry
- Strengthen your interpersonal behavior and skills
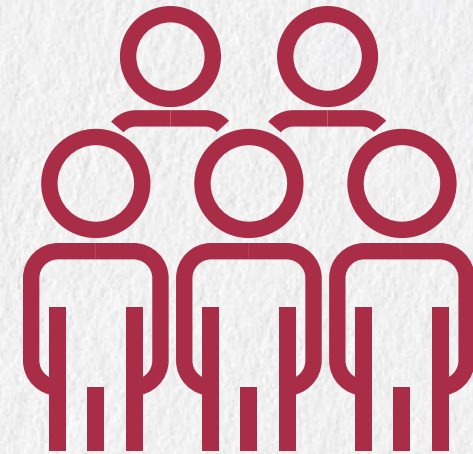
DYNAMIC

CAPSTONE IS DESIGNED FOR JUNIOR MANAGERS

LEARNING OBJECTIVES

- Learn how to innovate, plan and control operations
- Apply project management tools and techniques
- Understand the process of distribution and sales strategy
- Learn how to expand the size of the pie by creating value in negotiations
- Understand and apply knowledge of human communication and language processes

LEARNING OUTCOMES

- Build a successful project from pre-implementation to completion
- Manage across the table and behind the table negotiations

EXECUTIVE

CAPSTONE IS DESIGNED FOR MIDDLE MANAGERS

LEARNING OBJECTIVES

- Perform a horizontal and vertical analysis of a company's financial statements
- Understand how business analytics and forecast techniques work
- Learn about the determinants and dimensions of different cultures in an organization
- Familiarize with branding and communication for direct marketing and public relations
- Gain greater understanding of a leader's responsibilities

LEARNING OUTCOMES

- Learn to explore and actualize personal values
- Recognize the diversity of types of innovation, innovators, and innovation settings
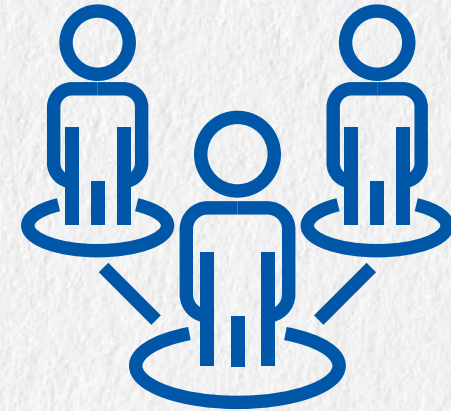
LEADERSHIP

CAPSTONE IS DESIGNED FOR SENIOR MANAGERS

LEARNING OBJECTIVES

- Recognize business growth and innovation opportunities
- Learn how CSR and Economic challenges are sustainable challenges for an organization
- Familiarize with trendy topics
- Utilize emotional intelligence and critical thinking to support group and team communication
- Apply new ideas, methods, and ways of thinking

LEARNING OUTCOMES

- Learn to strategize and innovate more creatively
- Develop the critical thinking skills needed to perform external and internal analyses
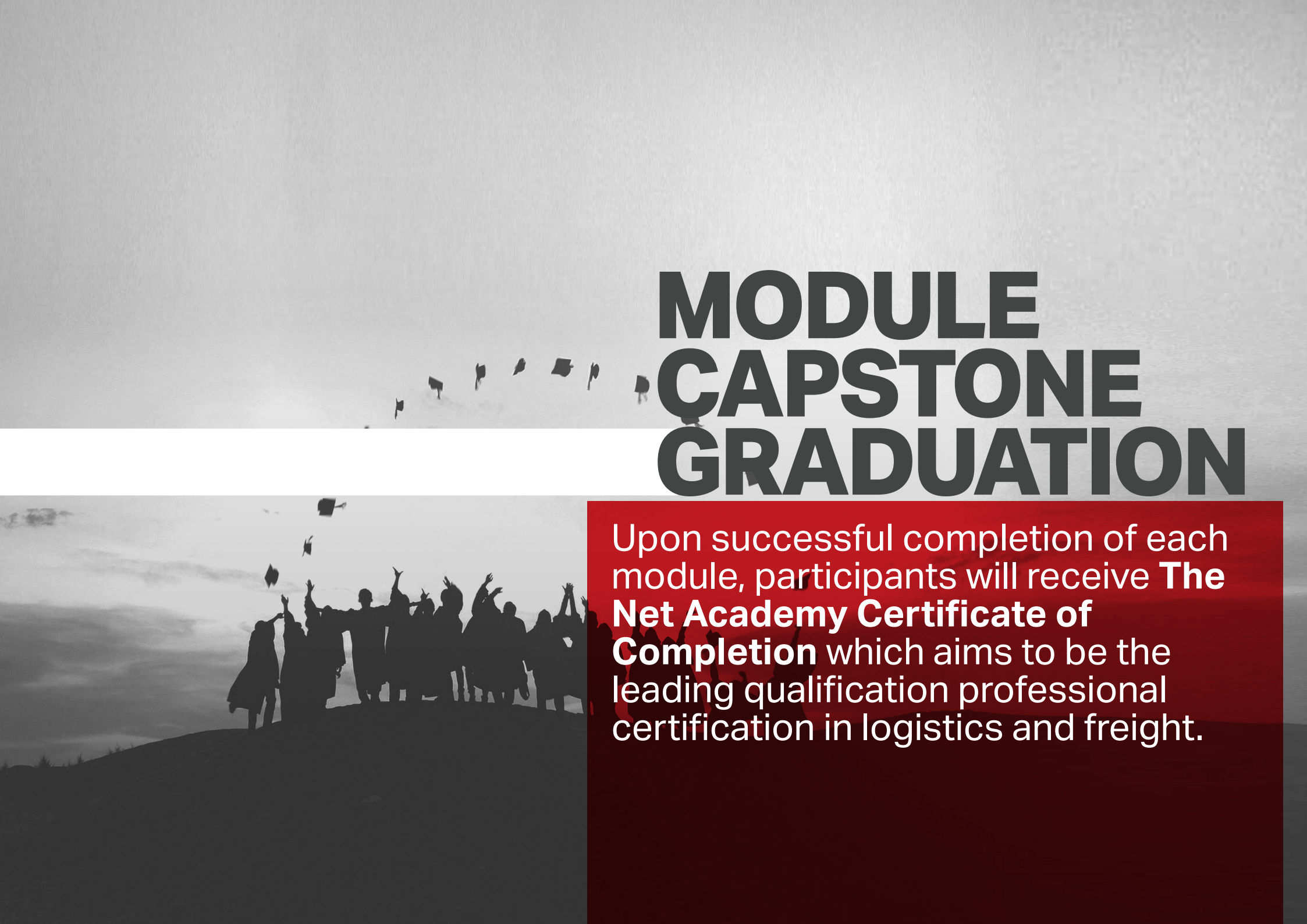
PROGRAM FORMAT

The learning program capstone modules combine individual preparation, asynchronous learning environment on The Net Academy e-learning platform (with online course materials), a face-to-face interaction, role playing and, case studies with an assessment over every level and of each module course. The module courses are given by professionals and academics to combine theory and practice. The program format will allow the participants to flourish and fulfill their potential.

PROGRAM ASSESSMENT

Each capstone module/course level will be assessed by the participants to enhance and develop the learning experience and capstones curriculum that fits The Net Academy and The Net Group strategy and objectives.

ENROLLMENT PROCESS

Each capstone module follows a rolling admission process of 15 participants for each yearly stream.

MODULE CAPSTONE GRADUATION

Upon successful completion of each module, participants will receive **The Net Academy Certificate of Completion** which aims to be the leading qualification professional certification in logistics and freight.

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